



Sponsorship Opportunities



	Leader of the Pack	True Companion	Loyal Fried	Business Hero	Business Hero	Business Hero
	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Logo on our website linked to your website (750-1,250 views per day!)						
Private tour of the CHS facility						
Logo featured on digital signage at CHS (minimum of 2,500 visitors per year!)						
Use of the CHS Community Room (Small events, parties, meetings, etc!)	2	2	2	1	1	
Logo featured in our monthly E-Newsletter (13,000+ subscribers!)	5	4	3	2		
Follow your page on social media for search optimization						
Dedicated social media post (25,000+ followers across all platforms!)	2	2	1			
Tickets to our annual Unleash Your Heart Gala event	4	2	2			
Vendor booth at Paws in the Park event (400+ attendees!)						
Logo on annual printed newsletter (500+ printed!)						
Dedicated sponsor sign at Santa Paws (100+ attendees & pets!)						
Promotional piece placed in adoption folders (over 1,100 adoptions per year!)						

All Event Sponsor \$2,000 (2 Available)  All the perks of the \$500 Business Hero sponsor, 2 tickets to the Gala and Wine & Whiskers, booth at Paws in the Park, logo on major event websites, PLUS your logo featured on CHS photo backdrop hung at all major events in 2024!



Dear CHS Supporter,

As a non-profit, we do not receive any government funding nor do we receive support from national or state pet umbrella groups or humane societies. **Our ability to continue the level of care we give each animal relies solely on the generosity of the community.** We are hoping that you will consider being a sponsor for Cascades Humane Society.

Each of our animals receives medical care (spay or neuter surgery, disease testing, vaccinations, and parasite prevention) and as much food, water, and love as they need. Some animals need more time before being adopted and although we are a limited in-take shelter, **we are committed to each animal and will never euthanize for space.**

Your sponsorship will not go unnoticed. With more than 1,200 adoptions, 13,000+ email recipients, 25,000+ followers on social media, and 700+ event attendees, your partnership will be recognized through-out the county and the surrounding areas.

Enclosed is information regarding becoming a Hero for Cascades Humane Society. **We have put a lot of thought in creating incentives tailored to the needs of businesses and to increase the reach of your organization.**

*Will you be a corporate sponsor of Cascades Humane Society and a Hero for abandoned animals in need? Thank you for showing your employees, the Jackson community, and the animals at CHS that you support our mission – **connecting animals in need with people who care.** We are so grateful!*

With Sincere Gratitude,

Heather Leszczynski

Heather Leszczynski
Executive Director



Become a Business

 *Hero!* 



CHS

Cascades Humane Society

Connecting animals in need with people who care

1515 Carmen Drive
Jackson, MI 49202

517-787-7387
www.CHSpets.org

A Not-For-Profit

Cascades Humane Society is a non-profit animal shelter serving Jackson County and nearby communities. As a non-profit, CHS does not receive any government funding or funds from national or state humane societies. **We rely 100% on our community's generosity** to care for 1,200+ pets each year.

We Go The Extra Mile

Every life is meaningful to us, even those with special needs. We provide the necessary medical evaluations, medications, and treatments to animals that need it. **We feel it is important to give every animal a fighting chance, no matter the requirements.**



More Than "Routine"

Every pet is spayed or neutered, vaccinated, tested for Heartworm or FIV/FelV, given parasite prevention, and of course, all the food and love they could ever need. Dogs are walked 2-3 times a day and are placed in outdoor kennels when weather permits to facilitate mental and physical health. Both dogs and cats are given feeding toys and enrichment to keep their body and minds happy.



1,200 Total Adoptions
32 Small Animals
454 Dogs
714 Cats



14,938 lbs
of pet food
given to pets
in need



**893 Owned
Cats & Dogs**
spayed or
neutered



**3,500 Volunteer
Hours** given with an
estimated value of
\$40,250 to CHS



"No-Kill" Status

Cascades Humane Society is **proud to be a "no-kill" facility: we will NEVER euthanize for space.** When we can, we rescue animals from other shelters and government agencies that are at risk of euthanasia. In 2023, we had a **98% Live Release Rate** and a **99.76% Save Rate!**



Programs for the Community

Cascades Humane Society believes in helping owned animals through a low-cost spay/neuter program and a Pet Food Pantry to help feed the pets of families going through financial hardship. In addition, we have monthly low-cost vaccine clinics (that also offer microchips, nail trims, and tests.)



2023 has highlighted the importance of connecting animals in need with people who care like never before. Your support means we can continue to be the voice for the voiceless in 2024.