



CHS

Cascades Humane Society

Paws in the Park
Vendor Registration Form
Friday & Saturday, Aug 13 & 14, 2021
Downtown Jackson
Friday: 3pm-7pm
Saturday: 9am-2pm

We invite you to be a part of this outstanding event and showcase your business or organization to supporters of CHS by registering to be a vendor at Paws in the Park. This year, we are excited to announce that our event is moving to Downtown Jackson during their Summerfest! We are bringing back Ultimate Air Dogs and our chip-timed 5k along with a shorter 'Woof Walk.' It is through support from people like you, that we can make a difference in the lives of more than 1,400 homeless pets in need and continue to be a voice for the voiceless. Thank you for being a vendor at our event!

Business/ Organization Name: _____

Contact Person: _____

Business Address: _____

Contact Phone: _____ Contact Email: _____

Booth Fees (circle one):

Profit - \$60

Non-profit - \$30

Sponsorships: (more sponsorship levels available on our website: www.chspets.org/pip2021)

__ In the Dog House (\$350) Business logo displayed at each raffle site, banner, provided by you, displayed at the event for more than 400 attendees to see, business name on the official Paws in the Park event website, name mentioned by the DJ at the event

__ Doggie Bag (\$200) Business cards, trinket, or flier, provided by you, placed in the packets distributed to each registrant for the 5k run/walk and goodie bags for top fundraisers (150+), business name on the official Paws in the Park event website, name mentioned by the DJ at the event

__ Puppy Dog Sponsor (\$100) Business name on the official Paws in the Park event website, name mentioned by the DJ at the event

Cascades Humane Society Reach:

Social Media: 21,000+

Website traffic: 1,000+/day

Email subscribers: 8,000+

CHS visitors: 1,250+/month

Booth Fee: \$ _____	Sponsorship: \$ _____	Total due: \$ _____
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Please make checks payable to:
Cascades Humane Society
1515 Carmen Drive
Jackson, MI 49202
Thank you for your support!



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Vendor guidelines on back →

General Guidelines

- Vendors are welcome to set up for one or both days. Please refer to CHS's website: www.chspets.org for more information about entertainment and times.
- Vendor registration deadline is Friday, July 30th.
- Set up will begin at 12:00 pm on Friday, August 13th
 - All vendors must be show ready no later than 11:45am on Friday and 8:45am on Saturday.
 - The 5k and Woof Walk has a flexible start between 10 and 10:30 am and we expect runners to come early for packet pick-up
- Vendor maps including loading/unloading and parking areas will be sent via email no later than Friday, August 6th
 - Once unloaded, please park in the designated parking areas outlined in your vendor map.
- Your location at the event will be designated by CHS.
 - Please check in at the registration and information booth and a vendor services representative will show you to your table.
- CHS will provide one table and two chairs.
- Tents will not be provided, but you are encouraged to bring one.
 - Tents may be no larger than 12 x 12
 - **Tents may not be staked. Please plan to bring tent weights, or an alternate way of securing your tent.**
- Please keep your area neat and clean throughout the event.
- **Masks are required**
- **All dogs must be on a leash**

If you have any questions about the event, please contact Stephanie Sharp, Development Coordinator, at (517)787-7387 ext. 130 or at ssharp@chspets.org. We look forward to seeing you there!

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