




Paws in the Park 2021

	Top Dawg	Man's Best Friend	Run with the Big Dogs	Double Dog Dare	Lucky Dog	In the Dog House	Doggie Bag	Puppy Dog
	\$3,000	\$2,000	\$1,000	\$750	\$500	\$350	\$200	\$100
Presenting rights to the event								
Company logo printed on 5k race bibs and medals (150+)								
Logo on trail marker signage along race route								
Dedicated social media posts (21,000+ followers)	4	3	1					
Logo on t-shirt								
Logo listed on all event marketing material								
Free vendor booth								
Logo linked to your website on the Paws in the Park event website (1,000+ visits/day)								
Digital signage at CHS before the event (1,250+ visitors/month)								
Complimentary race registrations	4	3	2	1	1			
Ability to hang banner at event								
Logo displayed on raffle baskets & mention during drawing								
Ability to add a trinket or marketing item to each race packet & goodie bags given to fundraisers								
Name mentioned by DJ at event								

Every sponsor's name will be listed on both the website and on the event t-shirt.



WHY SHOULD I SPONSOR PAWS IN THE PARK?

Your sponsorship is greatly needed to make this year's Paws in the Park a success. It's no secret that advertisers commonly use animals in their marketing! Animal lovers are loyal. Animal lovers relate to each other and when you support events like Paws in the Park, you show our community that you are an animal lover too!

When you sponsor CHS and our events, your sponsorship dollars stay right here in our community. CHS doesn't receive funding from the government or from national humane organizations such as Michigan Humane or HSUS, so those sponsorship dollars are hard at work saving the lives of more than 1,400 pets each year.

WHAT IS PAWS IN THE PARK?

Paws in the Park is Cascades Humane Society's annual pet-friendly fundraiser. This family-friendly event includes a chip-timed 5k, a shorter doggie-dash dock jumping by Ultimate Air Dogs, games, music, vendors, and more! This fun-filled and family-friendly event is a kick-off to summer that you won't want to miss!

Yes! I'd like to sponsor 2021's Paws in the Park!

Business Name _____

Contact Name & Title _____

Mailing Address _____

Phone _____ Email _____

Sponsorship Choice _____

Total Enclosed \$ _____

Please send us an invoice to the address above in the amount of \$ _____

WHO IS CASCADES HUMANE SOCIETY (CHS)?

We are a shelter and adoption center that proudly serves the Jackson Community. Though we helped connect more than 1,200 pets with forever families just last year, adoptions are just a piece of what we do! We have a Humane Education Program reaching local area 1st and 4th graders. We offer a low-cost spay and neuter program helping families afford the surgery. Our Forgotten Feline Program spays/neuters and vaccinates free roaming cats. Additionally, we offer a Pet Food Pantry Program feeding more than 1,800 pets right here in Jackson, ensuring that families facing financial hardship can keep their beloved pets in their homes, where they belong.

Your sponsorship dollars stay here, in our community, helping the people & pets you know.

DOWNTOWN JACKSON
FRI & SAT, AUG 13 & 14
Fri 3:00 PM - 7:00 PM
Sat 9:00 AM - 2:00 PM

