

UNLEASH YOUR HEART

Virtual Gala

December 4-6

All sponsorships will be recognized on the CHS gala event webpage at www.chspets.org/gala 20, social media pages, and in Gala related emails. The CHS website averages between 750 - 1,250 views per day. CHS has approximately 20,000 followers on social media and our email reach is approximately 8,750 supporters.

Presenting Sponsor \$3,000 \$2,000 (Exclusive)

- Exclusive presenting rights to the event
- Logo featured as the presenting sponsor on postcard invites
 - 3 dedicated social media posts
 - One year kennel sponsorship
- Business name tagged in the event description and shared on social media
 - Business name or logo featured in the auction group
- 8 giveaway items to gift to your employees showing that you Unleashed Your Heart during a pandemic

Giveaway Sponsor \$1,000 (Exclusive)

- Business name or logo featured on the Unleash Your Heart giveaway items
- Business name tagged in the event description and shared on social media
 - 2 dedicated social media posts
- 6 giveaway items to gift to your employees showing that you Unleashed Your Heart during a pandemic

Raffle Sponsor \$750 (2 Available)

- Business name or logo featured on each raffle slide
- Business logo featured on the raffle box and verbally mentioned during the live drawing
 - Business name tagged in the event description
 - Business name or logo featured in the Facebook auction group
 - 2 dedicated social media posts
- 4 giveaway items to gift to your employees showing that you Unleashed Your Heart during a pandemic

Virtual Auction Sponsor \$500 (Multiple Available)

- Business name or logo featured on each auction slide
 - Business name tagged in the event description
 - Business name or logo featured in the Facebook auction group
- 4 giveaway items to gift to your employees showing that you Unleashed Your heart during a pandemic

Story Sponsor \$250 (Multiple Available)

- Business name mentioned on 2 dedicated rescue stories posted within the event and shared to social media pages

Mission Sponsor \$100 (Multiple Available)



CHS

Cascades Humane Society

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Cascades Humane Society is a shelter and adoption center that proudly serves the Jackson Community. Though we helped connect more than 1,400 pets with forever families just last year, adoptions are just a piece of what we do!

We have a Humane Education Program reaching local area 1st and 4th graders. We offer a low-cost spay and neuter program helping owners afford the surgery. Our Forgotten Feline Program spays/neuters and vaccinates free roaming cats, reducing unwanted litters of kittens. Additionally, we offer a Pet Food Pantry Program that feeds more than 1,800 pets right here in Jackson, ensuring that families facing financial hardship can keep their beloved pets in their homes, where they belong.

When you sponsor CHS and our events, **your sponsorship dollars stay right here in our community.** CHS doesn't receive funding from the government or from national humane organizations, so those sponsorship dollars are hard at work saving the lives of more than 1,400 pets each year.

Yes!

I'd like to sponsor the Unleash Your Heart Virtual Gala and help save the lives of homeless pets in need!

Company: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship Choice: _____

Total Enclosed: _____ Please invoice: _____



CHS

Cascades Humane Society

Please make checks payable to: **Cascades Humane Society**. If you have any questions, please contact Stephanie Sharp at ssharp@chspets.org or 517/787-7387 ext. 130.