



Unleash Your Heart Gala

*September 29, 2018
Country Club of Jackson*

The 6th annual Unleash Your Heart Gala is Cascades Humane Society's annual fundraiser uniting animal lovers with a dazzling evening out. **Sponsoring the Unleash Your Heart Gala is the perfect opportunity to showcase your business to an elite crowd while helping homeless pets.** The Unleash Your Heart Gala is anticipated to have more than 200 attendees who are generous and compassionate with their support of Cascades Humane Society.

Cascades Humane Society is an independent 501©3 organization. CHS relies primarily on the generosity of individual, foundations, corporations and special events to support our services and programs. CHS receives no funding from federal, state, or county government, or other national or state humane organizations. All proceeds from the Gala go directly toward supporting the animals being cared for by Cascades Humane Society. You can be a part of this important fundraiser by generously participating in a sponsorship opportunity. It is because of supporters like you that we are able offer our animals the opportunity for a second chance at life.



Sponsorship Opportunities

All sponsorships will be recognized on the CHS Gala event webpage at <http://chspets.com/gala18>, on the CHS and Unleash Your Heart Gala Social Media pages (12,000+ followers) and in Gala related emails (8,000+ subscribers).

Presenting Sponsor - \$3,000 (one available)

Your business logo or name would be on every single marketing piece – every time you see “Unleash Your Heart” you will also see, “Presented by” and your business name or logo. Your business will be the sponsor of 1 free alcoholic beverage per person and be featured on the drink tickets given out to each of the 200+ guests. Your business will be the top name or logo featured on the Gala webpage with a link directing to your website. You will receive 4 complimentary tickets to the gala (\$300 value). Your logo will be prominently featured in our lobby slideshow (5,000+ visitors), on a dedicated sponsor board at the entrance to the Gala, and your business will be featured individually on digital signage at the Gala. You also will receive 2 dedicated social media posts.

Welcome Reception Sponsor — \$1,000 (one available)

The evening starts off with a welcome reception with hors d'oeuvres. The Welcome Reception Sponsor will be recognized individually during the evening on digital signage, a large donor recognition sign near the bar area, on centerpieces in the cocktail reception area, and verbally by the emcee. You will also receive 2 complimentary tickets to the gala.

Entertainment Sponsor — \$1,000 (one available) *taken!*

You will be recognized individually during the evening on digital signage, featured on centerpieces in the cocktail area, and thanked verbally throughout the evening by the entertainment. Additionally, your logo will be printed on each photo strip at the photo booth. You will also receive 2 complimentary tickets to the gala.

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Reverse Auction Sponsor — \$800 (one available)

The reverse auction is a live auction item where guests can “bid” on a monetary donation to CHS. Each bidder will receive a special thank you gift for their support and generosity. The Reverse Auction Sponsor will be individually recognized on each gift via logo or business name and during the evening on digital signage as well as verbally by the emcee during the reverse auction.

Table Sponsor — \$750

Show your support by reserving a table of your own! You will receive 8 tickets to the event, a donor recognition sign will be on your table for all attendees to see, and your business will be featured on digital signage at the event.

Live Auction Sponsor — \$600 (one available)

Your business name will be mentioned verbally by auctioneer, Tim Bos, during the live auction. Your business name or logo will appear on all auction slides shown during the live auction, digital signage, check out certificates given to winners (winners keep them and hand them to those at check out) and on the live auction list on each table.

Silent Auction Sponsor — \$500 (three available)

Your business name or logo will appear on each of the bid sheets for the silent auction items, on digital signage, and on the certificates the winners are given (winners keep them and hand them to those at check out). Your sponsorship will allow us to pay for auction items up for bid, baskets and displays for the auction items, and decorations for the silent auction area.

Prize Sponsor — \$500 (one available)

For the second year in a row, we would surprise one of our guests with a special gift as a thank you for attending the Gala. As the Prize Sponsor, your business name or logo would be featured on digital signage at the event, on a large sign promoting the prize drawing and you will be verbally recognized during the actual drawing before the live auction begins.

Paddle Sponsor — \$400 (one available)

Each of our guests will receive a paddle with a corresponding number to be used for bidding in our live and silent auction. Your business name or logo will be featured on each of those paddles. Your business name or logo will also be recognized during the evening on digital signage.

Story Sponsor — \$350 (one available)

Each table will have 1-2 CHS stories or facts as centerpieces. Your logo or business name will be featured on each of those centerpieces for all the 200+ guests to see. In addition, you will also be recognized during the evening on digital signage.

Dinner Sponsor — \$250

For the third year, we will be having a fabulous dinner buffet. Dinner sponsors will be announced at the beginning of dinner, recognized on digital signage and at the buffet for all the guests to see.

Mission Sponsor — \$100

Support our cause - connecting animals in need with people who care. Mission Sponsors will receive recognition during the evening on digital signage.

Unleash Your Heart Gala Sponsorship Information

Please select your level of support below. Sponsorships will be filled on a first come, first served basis as availability allows. If you are a corporate sponsor, please send your logo to hleszczynski@chspets.org by September 1, 2018.

SPONSORSHIP	AMOUNT	LEVEL STATUS
<input type="checkbox"/> PRESENTING Sponsor	\$3,000	ONE AVAILABLE
<input type="checkbox"/> Welcome Reception Sponsor	\$1,000	ONE AVAILABLE
<input type="checkbox"/> Entertainment Sponsor	\$1,000	ONE AVAILABLE TAKEN!
<input type="checkbox"/> Reverse Auction Sponsor	\$800	ONE AVAILABLE
<input type="checkbox"/> Table Sponsor	\$750	MULTIPLE AVAILABLE
<input type="checkbox"/> Live Auction Sponsor	\$600	ONE AVAILABLE
<input type="checkbox"/> Silent Auction Sponsor	\$500	THREE AVAILABLE
<input type="checkbox"/> Paddle Sponsor	\$400	ONE AVAILABLE
<input type="checkbox"/> Story Sponsor	\$350	ONE AVAILABLE
<input type="checkbox"/> Dinner Sponsor	\$250	MULTIPLE AVAILABLE
<input type="checkbox"/> Mission Sponsor	\$100	MULTIPLE AVAILABLE

Please provide the following information:

Company:			
Contact Name:		Title:	
Address:			
City, Street, Zip:			
Phone:		Fax:	
E-mail Address:			

Please select and enter your billing/payment information:

<input type="checkbox"/> Option A:	My check, made payable to Cascades Humane Society, for \$_____ is enclosed.		
<input type="checkbox"/> Option B:	I authorize CHS to bill my credit card.	Name on Credit Card:	
		Credit Card Number:	
		VISA or MasterCard:	
		Expiration Date:	
		Amount:	
<input type="checkbox"/> Option C:	Please invoice me for \$_____ on receipt of this form using the address listed above.		

Please return completed form to:

Cascades Humane Society
Attn: Heather Leszczynski, Executive Director
1515 Carmen Drive
Jackson, MI 49202

If you have any questions about the event or sponsorships please contact Executive Director, Heather Leszczynski by email at hleszczynski@chspets.org or by phone at (517) 787-7387 ext. 111.

